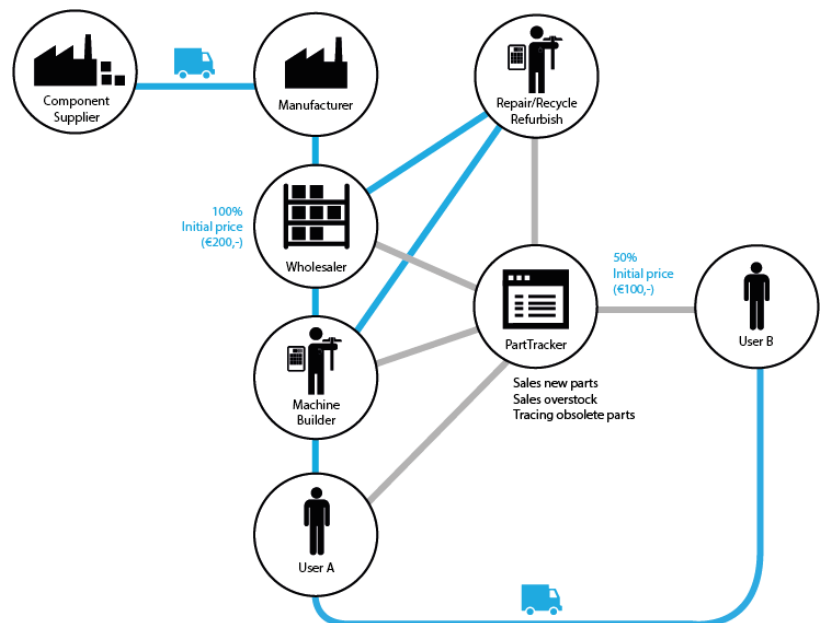|	
Company:	PartTracker
Locations:	Netherlands
Type:	Mediator for remanufacturing activities
In reman:	Since 2009
Contact:	Alex van Dam
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Product

Transistors

Core Sourcing

The transistors are retrieved from wholesalers, machine builders or users

Business Model

PartTracker is a mediator for remanufacturing activities of industrial electronics. In order to change the image of the industrial electronics which can be characterized as slow and introvert, PartTracker uses five types of services; selling new parts, selling overstock, a refurbishing and repair service by a third party, recycling and tracing obsolete parts. In the case of transistors which are not used by the first buyer (overstock), and will be checked by PartTracker. The initial costs for the first buyer are €200,-. If the transistor is not used yet, they the place the transistor on a website to sell it. The transistor can be sold for 50% of the initial price, €100,-. If the product is sold, PartTracker gains 40% of the €100,-. The transistor will be distributed from user one to the buyer. After repair/refurbishment, wholesales and machine builders can buy the product back in exchange for their old one.

Economic Benefits

Both the buyer and supplier benefit from the services of PartTracker. In general when products are in overstock, they will be destroyed after two years, this leads to high value losses. As PartTracker buys products that are in overstock, products will be sold for a cheaper price than the newest models. This is beneficial for the consumer but also for the wholesaler.

Environmental Benefits

The product lifespan is extended, instead of destroying outdated products that work perfectly. Besides this products are distributed in a carbon neutral way.

Social Benefits

Besides a scalable business model, the disassembly of products is done by social enterprises.

Advanced Materials Recovery

No advanced material recovered.